

THREE AMAZING CONFERENCES + DIGITAL EXPERIENCE



OCTOBER 15
NANAIMO



OCTOBER 22
LANGLEY



OCTOBER 24
KELOWNA

Hearts and Hands is the largest event for healthcare assistants in BC. Between the three conferences, we will welcome more than 550 attendees, with hundreds more participating on our unique and interactive digital platform. With a goal to **CELEBRATE, EDUCATE, AND INSPIRE**, it's not just a conference—it's an experience that attendees and organizations talk about long after it ends.

CELEBRATING 10 YEARS OF HEARTS AND HANDS

Help us celebrate the tenth anniversary of Hearts and Hands by becoming one of our sponsor partners. Not only will you support the work healthcare assistants do in providing care in our communities, you can positively position your brand.

Our healthcare heroes take care of us every day. Now, is your opportunity to show your support.

Healthcare assistants work in our homes, hospitals, long-term care homes, and assisted living residences. They are the unsung heroes of our healthcare system.

SafeCare BC is the host of this amazing event. We are the health and safety association for 30,000 workers in long-term care and home and community support. Our team is excited and humbled to be able to organize this event.



Featuring

PETER KATZ

Juno-nominated singer and songwriter and keynote speaker, who has been hailed as a 'thunderbolt for the soul'.

OUR ATTENDEES LOVE HEARTS AND HANDS (AND SO WILL YOU)

"I enjoyed all the speakers, listening to the passion in their voices, really was a life-changing moment and it's all we have been talking about at work."

"This is the best conference I have ever attended."

"It was such a positive, happy, cheerful, fun and loving environment and you, the organizers, created that, and it was so needed by healthcare workers."



Gold

\$7,500

THREE CONFERENCE PACKAGE + DIGITAL: 8 PARTNERSHIPS AVAILABLE

- One exhibit booth in prime location at all three conferences (\$3,000 value)
- Corporate branding at all three conferences + digital platform
- Verbal acknowledgement at all three conferences
- Six complimentary conference registrations (\$360 value)
- Corporate branding and link on conference website
- Recognition on social media (3,100 followers: LinkedIn, Instagram, Facebook)
- Recognition in SafeCare BC e-newsletter (5,300 members and partners)
- Branded promotional item in attendee bags (sponsor to provide)

Silver

\$4,500

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KEYNOTE PRESENTER

\$1,500 PER CONFERENCE (\$3,000 SPECIAL FOR ALL THREE CONFERENCES)

This is a unique opportunity for you to elevate your organization's profile by introducing our keynote presenter, [Peter Katz](#). Your benefits include:

- Onstage acknowledgement of sponsor
- Sponsor to address attendees
- Introduce keynote presenter
- Corporate branding at conference + conference website



Keynote Presenter

PETER KATZ

Juno-nominated singer and songwriter and a master at creating experiential environments that inspire connection.

INDIVIDUAL PARTNERSHIP OPPORTUNITIES

NANAIMO

LANGLEY

KELOWNA

PHOTO BOOTH \$1,000

- One available per conference
- A popular spot for participants
- Corporate branding prominently displayed at photo booth + website



BREAKFAST \$1,000

- One available per conference
- Corporate branding prominently displayed at conference + website
- Verbal acknowledgement during conference



LUNCH \$1,000

- One available per conference
- Corporate branding prominently displayed at conference + website
- Verbal acknowledgement during conference



REGISTRATION \$1,000

- One available per conference
- Corporate branding prominently displayed at conference + website



BREAKOUT SESSION PRESENTERS \$750

- Three available per conference
- Logo prominently displayed during morning and afternoon sessions + website
- Verbal acknowledgement during sessions



COFFEE BREAK \$500

- One available per conference
- Logo prominently displayed on catering tables
- Verbal acknowledgement during conference



EXHIBITOR BOOTH \$1,000

- Limited number available. Don't delay!
- Three-conference special (\$2,500)
- Ask about our rate for SafeCare BC members and non-profits



Interested in another partnership you don't see above? Let's chat. We'd love to hear your ideas.

“ The Hearts and Hands Conference is a wonderful event that allows us to honour frontline care aides. Our staff look forward to this event every year and those who attend bring back such positive energy and nuggets of knowledge that they transfer into their practice. This event is often the highlight of the year for our care aides.”

- Shannon Johnson, Oak Bay Kiwanis Pavilion



READY TO BE PART OF A SPECIAL EVENT FOR FRONTLINE HEALTHCARE WORKERS? LET'S GO!

“The keynote session was excellent. It was relatable and inspiring and overall very enjoyable.”

“Thank you so much for a fantastic event! You did an amazing job—everything was so well-organized and the speakers were truly engaging.”

It's easy to become one of our partners

1. [Visit the sponsor registration portal.](#)
2. Enter your organization and contact information.
3. Select your desired sponsorship level.
4. Submit application.
5. We'll confirm your partnership and announce it from the rooftops.

Have questions?

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