

Strategic Priorities and Goals

1.0 Promote and advocate for a culture of workplace health, wellness and safety improvement.

- 1.1 Support continuing care leadership and Occupational Health and Safety Committees to foster a culture of workplace health, wellness and safety.
- 1.2 Create awareness around psychological health, safety, and resiliency in the workplace.
- 1.3 Empower workers to share stories, successful practices, and safety concerns.
- 1.4 Advocate for worker health, wellness and safety needs.

2.0 Enhance the profile and recognition of SafeCare BC as the leading health and safety association in BC and across Canada.

- 2.1 Share promising practices with other health and safety associations.
- 2.2 Continue to be the go-to resource for media, associations and governments seeking information on sector workplace safety.
- 2.3 Collaborate with partners to use data/evidence to put worker health, wellness and safety at the top of the sector agenda.

3.0 Increase education, training, access to equipment and other safety resources throughout BC .

- 3.1 Diversify training delivery methods to improve access and accommodate different audience needs.
- 3.2 Employ technology to support virtual training methods.
- 3.3 Provide access to training and education support on high-priority workplace safety topics.
- 3.4 Continue to advocate for a provincial PPE stockpile and adequate ventilation.
- 3.5 Expand peer facilitator/mentorship model to include supports for senior leaders/new leaders
- 3.6 Expand education, training and resources into Assisted Living/Independent Living.

4.0 Enhance relationships with continuing care sector partners.

- 4.1 Explore relationships/partnerships with new stakeholders, aligned with SafeCare BC's mandate.
- 4.2 Improve outreach and engagement with families and friends of those in care (including advocacy organizations representing these groups)
- 4.3 Expand existing and develop new relationships nationally with organizations that have similar mandates.
- 4.4 Strengthen direct relationships with continuing care frontline workers and Occupational Health and Safety Committees
- 4.5 Invest in and deepen relationships with current continuing care sector partners.

5.0 Continue to strengthen organizational responsiveness, resiliency, recovery and growth.

- 5.1 Explore opportunities for revenue streams in addition to the WorkSafeBC-administered member levies.
- 5.2 Further develop internal succession plans, including strategies to foster the internal development of staff into new roles and provide professional development opportunities for staff.
- 5.3 Identify and build upon factors that enable SafeCare BC to be adaptable and responsive to sector needs.