

# Tailored Outreach Program

2017 to 2018

## What is the Tailored Outreach Program?

SafeCare BC's Tailored Outreach Program (TOP) increases an organization's awareness of its health and safety program and identifies ways to make it better. It starts with the Gap Analysis, which highlights what's working and what could be improved. Then, based on the findings, SafeCare BC helps the organization create a custom action plan and provides resources, tools, access to education and training, and more.

## How are TOP organizations performing?

We compared TOP to non-TOP organizations. Using WorkSafeBC data, we looked at three categories: injury rates, time-loss claims, and total work days lost. We calculated the category *average*, then calculated the *percentage change* of those averages from 2017 to 2018. See below.

### Large Organizations\*

### Medium Organizations\*

#### Injury Rates

**23% decrease**

versus a **9% decrease**  
for those not in TOP



**32% decrease**

versus a **2% increase**  
for those not in TOP

#### Time-Loss Claims

**24% decrease**

versus a **13% decrease**  
for those not in TOP



**31% decrease**

versus a **2% increase**  
for those not in TOP

#### Total Work Days Lost

**23% decrease**

versus a **14% decrease**  
for those not in TOP



**1% decrease**

versus a **24% increase**  
for those not in TOP

## How do these affect costs?

Reducing injury rates, time-loss claims, and total work days lost will reduce backfill and recruitment costs, claim costs, and WorkSafeBC premiums.

\* A "large organization" is one with 100 or more person years; a "medium organization" is one with 20 to 99.9 person years. "Person years" is the number of people working all year on either a part-time or full-time basis (WorkSafeBC).