

Hearts & Hands

OCTOBER 2
LANGLEY

OCTOBER 4
NANAIMO

TWO AMAZING CONFERENCES + DIGITAL EXPERIENCE

Hearts and Hands is the premier annual conference for healthcare assistants in BC, with the goal to **CELEBRATE, EDUCATE, AND INSPIRE.**

Between the two conferences, we expect to welcome 400 attendees, with hundreds more participating in our digital experience, which will launch following the in-person conferences.

Your participation as one of our event partners will show your support for the work healthcare assistants do in providing care in our society, while also positively positioning your brand with participants. Your brand awareness will extend beyond the conferences, as your organization will receive recognition and promotion leading up to and following the event.

Our healthcare heroes take care of us every day. Now, is your opportunity to show your support.

Healthcare assistants work in our homes, hospitals, long-term care homes, and assisted living residences. They are the unsung heroes of our healthcare system.

SafeCare BC is the health and safety association for 30,000 workers in long-term care and home and community support.

Gold \$5,000

TWO CONFERENCE PACKAGE + DIGITAL
8 PARTNERSHIPS AVAILABLE

- Company logo prominently displayed on all conference materials
- Verbal acknowledgement during two conferences
- Logo placement in pre-event video announcement
- Four complimentary conference registrations (value \$200)
- Promotional item in conference bags (sponsor to provide)
- Logo and link on conference website
- Acknowledgement in SafeCare BC e-newsletter (distribution 4,400)
- Acknowledgement in social media posts
- Logo projected during conferences
- Exhibitor booth at two conferences (\$1,500 value)

Silver \$3,500

TWO CONFERENCE PACKAGE + DIGITAL
10 PARTNERSHIPS AVAILABLE

- Company logo displayed on all conference materials
- Logo and link on conference website
- Acknowledgement in SafeCare BC e-newsletter (distribution 4,400)
- Acknowledgement in social media posts
- Logo projected during conferences
- Promotional item in conference bags (sponsor to provide)
- 50% off exhibitor booth (\$375 value)

OUR ATTENDEES LOVE HEARTS AND HANDS

"I enjoyed all the speakers, listening to the passion in their voices, really was a life changing moment and it's all we have been talking about at work."

"I would say this is the best conference I have ever attended."



featuring
acclaimed
speaker

**STEPHANIE
STAPLES**

SEE MORE INDIVIDUAL CONFERENCE OPPORTUNITIES BELOW

INDIVIDUAL PARTNERSHIP OPPORTUNITIES

LANGLEY

NANAIMO

KEYNOTE PRESENTER \$1,500

- One available per conference
- Sponsor representative to introduce keynote presenter
- Logo prominently displayed during conference



PHOTO BOOTH \$1,000

- One available per conference
- A popular spot for participants
- Logo prominently displayed at photo booth



BREAKOUT SESSION PRESENTERS \$750

- Three available per conference
- Logo prominently displayed during morning and afternoon sessions
- Verbal acknowledgement during sessions



BREAKFAST \$1,000

- One available per conference
- Logo prominently displayed on catering tables
- Verbal acknowledgement during conference



LUNCH \$1,000

- One available per conference
- Logo prominently displayed on catering tables
- Verbal acknowledgement during conference



COFFEE BREAK \$500

- One available per conference
- Logo prominently displayed on catering tables
- Verbal acknowledgement during conference



REGISTRATION \$1,000

- One available per conference
- Logo prominently displayed at registration desk



EXHIBITOR BOOTH \$750

- Limited number available. Don't delay!
- Two conference special (\$1,000)
- Non-profit rate available



SECURE YOUR SPOT AT HEARTS AND HANDS TODAY



SafeCare BC

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