

SafeCare BC Training Centre Sponsorship Opportunity

Commitment to Education and Training

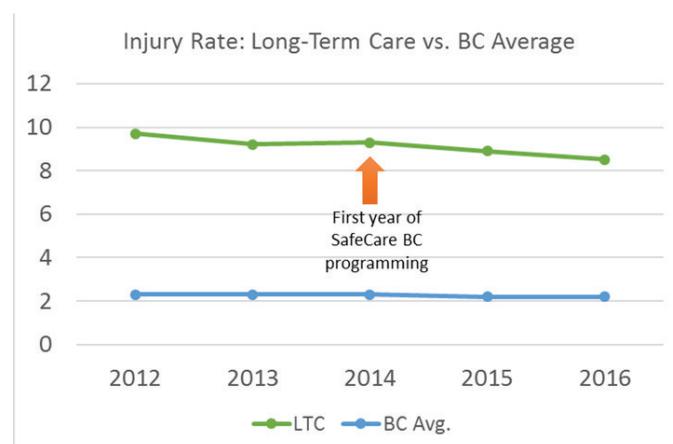
Over the past three years, more than \$2.7 million has been invested in workplace safety through SafeCare BC, and we are beginning to see a positive trend in the long-term care sector, as the injury rate has seen a modest, yet promising decrease. Our members tell us they want SafeCare BC to continue our focus on training and education, which is critical if we are to see a further decrease in injury rates. To increase our capacity to provide critical education, we are excited to open an 840-square foot, 30-seat Training Centre, located at our Burnaby office.

The Training Centre will also be used for SafeCare BC and BC Care Providers Board meetings, along with other industry events.

825
MEMBERS
EMPLOY
29,000
EMPLOYEES

SafeCare BC is the non-profit, industry-funded health and safety association for continuing care workers. Working with our members, we strive to empower those in the continuing care sector to create safer, healthier workplaces by fostering a culture of safety through evidence based education, leadership and collaboration.

The high rate of workplace injury in the continuing care sector is concerning. For long-term care workers, the injury rate is four times the average for all workers in the province and for those working in home care and support, it is double the provincial average.



There is a huge cost to workplace injuries, leading to lower quality of care. There is the financial cost, and the very significant social and human cost for workers and their families. In addition, workplace injuries contribute to a shortage of skilled workers, as highly skilled and experienced staff are unable to work because they are injured.

Our collective challenge is to continue to decrease injury rates even more, so workers, who care for our seniors, can go to work and return home safely to their families at the end of each day.

SafeCare BC Training Centre Sponsor Request for Proposal

We invite you to be our partner in safety. Your sponsorship investment will help us increase education and training opportunities for continuing care workers throughout BC. In addition, you will be able to strengthen your corporate image by showing leadership and commitment to SafeCare BC's vision.

Deadline to submit proposal: September 30, 2017 by email to:

Ken Donohue
Director of Communications and Member Services
kdonohue@safecarebc.ca

Scope of Request

The purpose of this request is to select a sponsor for the SafeCare BC Training Centre for a TWO-YEAR term, with a minimum contribution of \$20,000. Sponsorship could take the form of cash and/or in-kind equipment support.

In-kind equipment support could include:

- One bed
- Transfer belts
- Sliding sheets
- Floor-based lift
- Universal slings
- Sit-stand lift
- Sit-stand slings
- Wheelchair
- Commodes
- Ceiling lift (portable, 4-post version)
- Band slings
- Repositioning slings
- Universal slings
- Hammock slings

Sponsor responsible for delivery and set-up of equipment.

Confidentiality

Proposal will be kept confidential and the successful bid will be verified by SafeCare BC staff and announced publicly on October 20, 2017, at the official opening of the Training Centre

First Right of Refusal

Subject to the approval by SafeCare BC, the successful bidder for the SafeCare BC Training Centre Sponsorship will be offered an exclusive opportunity to consider sponsorship for a subsequent two-year term.

Governing Law

This Special Request, and any proposal submitted in response to it, will be governed by the laws of the Province of British Columbia. Any dispute arising out of this Special Request, or its process, will first be mediated. If mediation is unsuccessful, the dispute will be determined by a court of competent jurisdiction in the Province of British Columbia

SafeCare BC Rights

SafeCare BC reserves the right to:

- Reject any or all proposals
- Re-issue this Special Request
- Cancel this Special Request with or without issuing another Special Request
- Supplement, amend, substitute, or otherwise modify this Special Request
- Permit or reject modifications to or corrections of proposals
- Request any additional or clarifying information or more detailed information from any proponent.

Decisions

By responding to this Special Request, proponents will be deemed to have agreed that the decision of SafeCare BC is final and binding.

Sponsorship Features

Your sponsorship investment will enhance and support your organization's marketing efforts by offering brand positioning and image association, through the following:

1. Organization branding in training centre

Your logo and name will be featured prominently within the Training Centre.

SafeCare BC organizes approximately 150 training sessions annually. Many of these will be held at the Training Centre.

In the first three weeks of the Training Centre opening this fall, seven courses are scheduled, with more than 200 participants

In addition, the Boards of SafeCare BC and BC Care Providers Association will use the Training Centre for their respective meetings, along with SafeCare BC's Technical Advisory Committee, and focus groups, all of which include senior leaders and employers within the continuing care sector.

2. Official Opening of Training Centre

Your organization will have a prominent place during the official opening of the Training Centre, on October 20, 2017. It's expected that upwards of 100 guests, including senior leaders in the continuing care sector will be in attendance, along with local and provincial government representatives.

3. Organization logo on SafeCare BC website

4. Recognition on SafeCare BC's online course and workshop registration portal

5. Article announcing your investment in SafeCare BC's e-news

- Reach is more than 700 individuals

6. Organization logo in any e-news announcement of upcoming workshops

- Repeat exposure

7. Article in partner publications, including BC Care Providers Association

- BC Care Providers reach is 1,500 individuals

8. Recognition on SafeCare BC and partner social media channels

